



Self-Interest vs Altruism in the Global Era: How Society Can Turn Self-Interests into Mutual Benefit

By Michael Laitman

Laitman Kabbalah Publishers. Paperback. Book Condition: new. BRAND NEW, Self-Interest vs Altruism in the Global Era: How Society Can Turn Self-Interests into Mutual Benefit, Michael Laitman, This book presents a new perspective on the challenges currently facing the world. Dr Laitman shows the reader that the problems of the world are the consequence of humanity's growing egotism. In that spirit, the book suggests ways to use our egos for society's benefit, rather than merely for our own self-interest. The earlier chapters offer a unique understanding of humanity's existence on this planet and how our collective egoism has influenced the development of our society. By understanding the ego and its origins the reader discovers a new understanding of the global integral existence as the remedy for society's ills. The final chapters address our current social and political challenges, and explain how we can use our egos to resolve them, rather than continuing the downward cycle that humanity finds itself in.



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