Sports Journalism: A Multimedia Primer (Paperback)



Filesize: 6.07 MB

Reviews

I just started reading this article ebook. It really is writter in easy phrases and not difficult to understand. I am just very happy to tell you that here is the very best pdf we have read during my individual life and might be he very best ebook for actually.

(Camren Kuvalis)

SPORTS JOURNALISM: A MULTIMEDIA PRIMER (PAPERBACK)



Taylor Francis Ltd, United Kingdom, 2014. Paperback. Book Condition: New. 2nd Revised edition. 242 x 172 mm. Language: English . Brand New Book. Sports Journalism is a comprehensive guide to the purpose, principles and practice of this unique profession. Now in a fully revised and updated second edition, including important new material on social media and the rise of on-line journalism, this is still the only book to explore the fundamentals of sports reporting across every media platform. Combining an introduction to practical skills, contextual discussion of the changing media environment, and important case studies, including the ground-breaking story of Lance Armstrong, the book covers key topics such as: * essential relationships in sports journalism - networking and the Sports Desk * print journalism for magazines, tabloids, broadsheets and the internet * live action - news, radio and television sports journalism * effective research - managing and accessing sources, information, statistics * practical skills for managing schedules and meeting deadlines * working with sports agents and PR professionals * getting the best from press conferences and interviews. Laced with revealing anecdotes from the author s own thirty years experience of domestic and international sport journalism, and including questions in each chapter to encourage critical reflection and notes on further reading, Sports Journalism is the ultimate insider s guide and an invaluable student companion.

- Read Sports Journalism: A Multimedia Primer (Paperback) Online
 - Download PDF Sports Journalism: A Multimedia Primer (Paperback)

Other PDFs



Depression: Cognitive Behaviour Therapy with Children and Young People (Paperback)

Taylor Francis Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 242 x 174 mm. Language: English . Brand New Book. In recent years there has been an increase in research into childhood depression, and it...

Read eBook »



EU Law Directions (Paperback)

Oxford University Press, United Kingdom, 2014. Paperback. Book Condition: New. 4th ed.. 242 x 188 mm. Language: English . Brand New Book. With a readable and modern writing style, EU Law Directions clearly explains the...

Read eBook »



Symphonic Variations, Op. 78 / B. 70: Study Score (Paperback)

Serenissima Music, United States, 2013. Paperback. Book Condition: New. 242 x 168 mm. Language: English. Brand New Book ***** Print on Demand *****.Dvorak received a commission for this work in 1877 for a benefit...

Read eBook »



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner's Crochet Guide with Pictures) (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Getting Your FREE Bonus Download this book, read it to the end and...

Read eBook »



A Parent s Guide to STEM (Paperback)

U.S. News World Report, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. This lively, colorful guidebook provides everything you need to know...

Read eBook »